Sarah Growcock

Professor Cody Squadroni

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Case Study

I feel that the strongest of my webpages is the About Us webpage. It is by far the most detailed and offers the most visual intrigue. It also provides the most information about the company, like the blurb of the company, a FAQ section, and several reviews of the services provided.

It has the most designs to draw people’s attention to each section while still being identifiable. Each section has a different design but still pull from themes through out the other webpages. The first section, the one that talks about the company specifically, has abstract designs seen earlier but introduces a new icon related to the nature of this company. The banner divider was used earlier but keeps the website cheerful. The FAQ uses the same color scheme but is presented in a new way. The reviews section draws the eye the most because of its unique design that isn’t used elsewhere. The nav bar and footer are the same throughout the entire website, making it easier to register, which is the company’s biggest request.

I feel confident about all the webpages within the website, but the About Us page is the one that I both like the most and the most confident about. It keeps the website fun and informative in a way that show cases an ability to design in new and unique ways.